

Jedidiah Lasegan Depayso

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PROFESSIONAL SUMMARY

Product Designer with 4+ years of experience driving intuitive, scalable user experiences across web platforms. Expert in UI/UX design, design systems, and branding, delivering solutions that enhance usability and streamline workflows. Proven track record of leading cross-functional collaboration, improving internal standards, and elevating client-facing products.

WORK EXPERIENCE

Wonder Group - Product Designer 2025 - Present - Designed intuitive and user-centered interfaces, delivering seamless UI/UX experiences across web and mobile platforms

- Developed, maintained, and supported a scalable design system to ensure consistency and efficiency across products
- Conducted market research and produced insights-driven reports to inform design and product decisions - Collaborated cross-functionally with developers, product managers, and stakeholders to deliver high-quality designs; supported QA processes and contributed to branding initiatives when needed

SOS Consulting - Product Designer 2024 -2025 - Designed and maintained custom-built CRM UIs, dynamic forms, and automation tools, improving internal workflows and client communication efficiency.

- Spearheaded branding efforts, collaborating with multimedia artists and marketing to unify company visuals and materials.
- Partnered with the CEO to standardize form views, templates, and branding practices, resulting in a reduction in design inconsistencies across teams.
- Conducted client onboarding sessions and internal training, boosting CRM feature adoption by over 90% and enhancing system usability.
- Created scalable documentation to support internal processes and knowledge transfer.

Bitshares Labs Inc - Intern 2023 - Developed and executed multi-platform social media strategies, increasing follower engagement by an estimated 50%.

- Designed consistent visual and written content aligned with the brand's digital identity across Facebook and Instagram. Also authored content guidelines and templates that improved post consistency and reduced turnaround time by 20%.
- Supported UX/UI projects by creating wireframes and contributing to design revisions based on user testing feedback.

CERTIFICATIONS

- Google UX Design Professional Certificate
- TESDA Web Design Course
- HUAWEI Training: The Future of Mobile App Industry
- Accenture Digital Skills: User Experience

EDUCATION

University of the Cordilleras Baguio City *BS Computer Science October 2023*

University of the Cordilleras Baguio City *Senior High School (ICT - CCS) September 2019*